



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-11-2012 PAGE: 1 of 3

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market										
401041	10-01-2012	10-11-2012	1	MENENDEZ FOR SENATE, INC	BOB MENENDEZ FOR US SENATE	POLITICALS	WABC – NEW YORK										
Agency Est#		CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title								
		245428	PHILADELPHIA	D. PARKER	10-02-2012	10-07-2012	M (Broadcast Month, Cycle 1)	N	245428								
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-02-2012	10-07-2012	04:28AM – 04:59AM	AM 430AM EWN THIS MORNING (9410)	7	30		X	X	X			X	5	300	5	1,500.00
2	10-02-2012	10-05-2012	05:15AM – 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30		X	X	X	X			6	700	6	4,200.00
3	10-02-2012	10-05-2012	06:15AM – 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30		X	X	X	X			4	1,600	4	6,400.00
4	10-02-2012	10-05-2012	07:00AM – 09:00AM	AM GMA 7-9AM (7429)	7	30		X	X	X	X			5	2,000	5	10,000.00
5	10-06-2012	10-06-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	400	1	400.00
6	10-06-2012	10-06-2012	06:15AM – 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	700	1	700.00
7	10-06-2012	10-06-2012	07:15AM – 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	700	1	700.00
8	10-06-2012	10-06-2012	08:00AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	700	1	700.00
9	10-06-2012	10-06-2012	09:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	700	1	700.00
10	10-07-2012	10-07-2012	06:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	2	400	2	800.00
11	10-07-2012	10-07-2012	06:15AM – 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	700	1	700.00
12	10-07-2012	10-07-2012	07:15AM – 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	700	1	700.00
13	10-07-2012	10-07-2012	08:00AM – 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	700	1	700.00
14	10-07-2012	10-07-2012	09:15AM – 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							X	1	700	1	700.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



DATE: 10-11-2012 PAGE: 2 of 3

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No 401041		Contract Dt 10-01-2012	Revision Dt 10-11-2012	Rev# 1	Advertiser MENENDEZ FOR SENATE, INC		Brand BOB MENENDEZ FOR US SENATE		Product Code POLITICALS				Station/Market WABC – NEW YORK							
Agency Est#			CMS # 245428	Sales Office PHILADELPHIA	Account Executive D. PARKER		Start Date 10-02-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)				Package N	Contract Title 245428						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
15	10-07-2012	10-07-2012	05:15AM – 05:56AM	AM SA/SU 5-6AM (7433)				7	30							X	1	50	1	50.00
		Cr Resolved 10-07-2012	Rate Reason 50 CRDT RESOLV																	
		Total:	50														Credit Resolved Total:		-1	-50.00
16	10-07-2012	10-07-2012	10:00AM – 11:00AM	WK SUN THIS WEEK (7436)				7	30							X	1	4,000	1	4,000.00
17	10-07-2012	10-07-2012	11:00AM – 11:30AM	SUNDAY 11AM-12PM (7438)				7	30							X	1	300	1	300.00
18	10-02-2012	10-05-2012	10:58AM – 12:00PM	DA THE VIEW (10707)				7	30		X	X	X	X			4	3,500	4	14,000.00
19	10-02-2012	10-05-2012	12:15PM – 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)				7	30		X	X	X	X			4	1,400	4	5,600.00
20	10-02-2012	10-05-2012	03:00PM – 03:59PM	DA KATIE COURIC M-F (12182)				7	30		X	X	X	X			5	1,500	5	7,500.00
21	10-02-2012	10-05-2012	04:15PM – 04:59PM	EN EWN AT 4PM M-F (11372)				7	30		X	X	X	X			4	1,100	4	4,400.00
22	10-02-2012	10-05-2012	05:15PM – 05:55PM	EN EWN AT 5PM M-F (7450)				7	30		X	X	X	X			4	2,000	4	8,000.00
23	10-02-2012	10-07-2012	06:15PM – 07:30PM	EN EWN AT 6P (CFB) (7442)				7	30		X	X	X	X	X	X	4	2,000	4	8,000.00
24	10-02-2012	10-05-2012	07:00PM – 08:00PM	PA JEOPARDY/WHEEL (7446)				7	30		X	X	X	X			4	4,000	4	16,000.00
25	10-02-2012	10-05-2012	11:35PM – 12:02AM	LF NIGHTLINE M-F (7453)				7	30		X	X	X	X			4	2,200	4	8,800.00
26	10-02-2012	10-07-2012	11:15PM – 11:35PM	LN LATE NEWS CFB (7645)				7	30		X	X	X	X		X	5	4,500	5	22,500.00
27	10-03-2012	10-03-2012	09:00PM – 11:00PM	PE MON-SAT 8-11PM/SUN 7-11PM (7605)				7	30			X					1	15,000	1	15,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 10-11-2012 PAGE: 3 of 3

MESSAGE & MEDIA - 19123
ATTN: LEAH CASTERLIN
100 ALBANY STREET
NEW BRUNSWICK NJ 08901

Contract No. 401041	Contract Dt 10-01-2012	Revision Dt 10-11-2012	Rev# 1	Advertiser MENENDEZ FOR SENATE, INC	Brand BOB MENENDEZ FOR US SENATE	Product Code POLITICALS	Station/Market WABC - NEW YORK											
Agency Est#		CMS # 245428	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-02-2012	End Date 10-07-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 245428									
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
																Contracted Gross Total:	73	143,050.00
																Actual Gross Total:	72	143,000.00
																Agency Commission:		21,450.00
																Net Total:		121,550.00
Month/YR		Preempted		Made Good		Contract Total		Adjustments						Actual Total				
Oct 12		0.00		0.00		143,050.00		50.00 CR						143,000.00				
TOTAL		0.00		0.00		143,050.00		50.00 CR						143,000.00				

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood